



2021 CATALOG



For over 50 years, Bill Lewis Outdoors has been helping folks make good memories on the water, and we love to hear back from our loyal customers. While snail mail is still an option, you can now reach us via our website, Facebook, Twitter, or Instagram. (See address for each site below.) Drop us a line and don't forget to send in your big fish pics!

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https://www.facebook.com/Orginal.RattleTrap



https://twitter.com/BillLewisLures

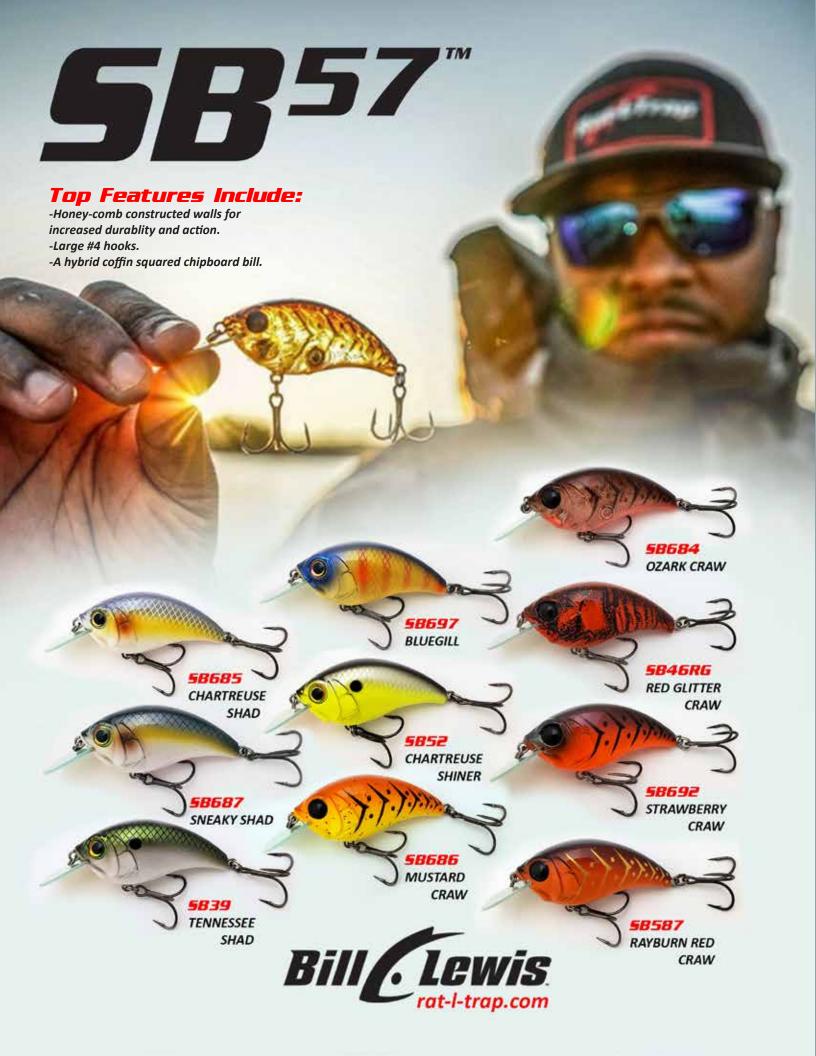


https://instagram.com/billlewisoutdoors#



https://www.rat-I-trap.com





## \*\*COMING SOON\*\*

Dive Deeper with MR-12



Think long-casting, hard-hitting, and fish-catching, when you think MR6. This Mid-Range 6fter---as the initials suggest---is WAY better at coming over submerged grass stems and tops than other cranks in this range. Just try one. And, you'll love the transfer weight that makes it cast like a rocket!

Shipping Q1 2021 Pre-order now!



ONLY the StutterStep can perform the iconic "walk-the-dog" action while holding next to targeted cover. And, with its enticing tail-kick on every turn, it calls up hard-hitting bites from the cover. YouTube Search "StutterStep Lure" to see for yourself!

4" StutterStep Order Code: STPF

Color Name/Color Number/Size Order Codes

5" StutterStep Order Code: STP

836

622

621

*620* 

612



STPF621 STP621

STPF620 STP620

STPF624

STPF613





## WWW.ROCKETBOBBER.COM

## Features

## Cast far, land soft

The Rocket Bobber consistently cast 30 to 40 yards, yet it is light weight enough to land softly on the water's surface. The aerodynamic design and perfectly balanced weight structure make what's impossible with other bobbers an easy task for the Rocket Bobber.

## Accuracy/Sensitivity

Being shaped like a rocket not only helps the bobber cast far, but enables it to cut through wind and travel on a more accurate line to the casting target. The light weight and TIP-UP DESIGN of the Rocket Bobber makes it extremely responsive to even the most subtle bites too!

## Jurabilitu

The Rocket Bobber is the only bobber on the market that comes with a LIFETIME WARRANTY. How can we provide that? Well, the Rocket Bobber is virtually indestructible. Even when stepped on it will not break due to its structurally sound internal design and sonic-welding process.

## RB4101

## RB4201

RB4302

Description: 3.75" Orange/Yellow 2-Pk



When the bobber stands up just set the hook! Or, add weight to the line and a vertical position.



All Rocket Bobbers are made in one of the USA's leading plastics factories. Vo bobber is more durable than a Rocket Bobber!



The aerodynamic design and balanced weight layout allow for 30 to 40 yard casts with pin-point accuracy and soft landings.









The spring-loaded stainless steel J-hook makes it easy to lock the bobber in place on the line, and with a quick 180 degree twist the J-hook will open up for SLIP-BOBBER fishing too.



# Rat-L-Trap Size Chart



Tiny Trap. 1/8 OZ - 1.75" Order Code: TT

Target Species:

Sunfish/Bream, Crappie/White Perch, Yellow Perch, White Bass, Yellow Bass, Black Bass, Smallmouth Bass, Walleye, Trout



Mini Trap. 1/4 OZ - 2.50" Order Code: MT

**Target Species:** 

Black Bass, White Bass, Yellow Bass, Smallmouth Bass,
Stripers and Hybrids, Crappie/White Perch, Yellow Perch,
Walleye, Trout



Rat-L-Trap. 1/2 OZ - 3" Order Code: RT

Target Species:

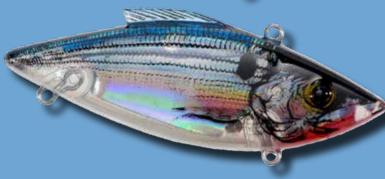
Black Bass, Striped and Hybrid Bass, White Bass, Yellow Bass, Smallmouth Bass, Trout, Walleye, Pike, Salmon, Redfish, Weakfish



Magnum Trap. 3/4 OZ -3.50" Order Code: MG

**Target Species:** 

Black Bass, Walleye, Striped and Hybrid Bass, Muskie, Pike, Trout, Salmon, Bull Redfish



Magnum Force<sub>TM</sub> 1 OZ - 4.00" Order Code: MF

**Target Species:** 

Largemouth Bass, Striped Bass, Muskie, Pike, Salmon, Bull Redfish

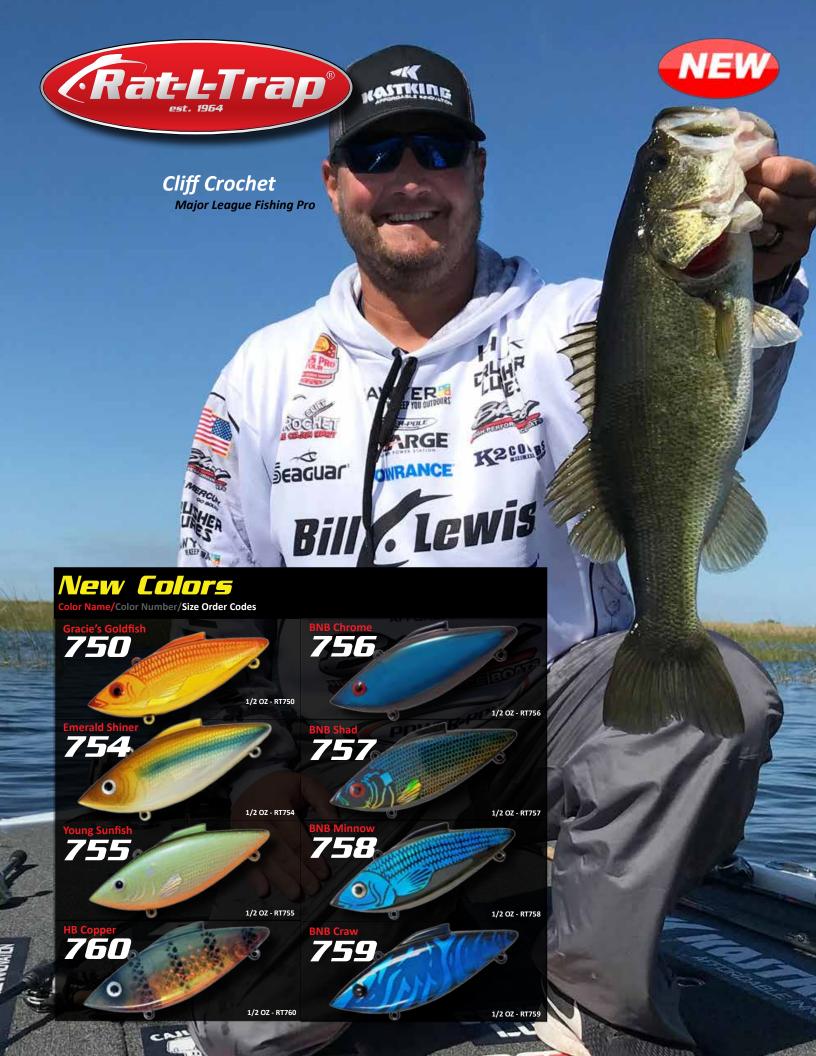
Equipped with heavy duty split rings and extra strong hooks.

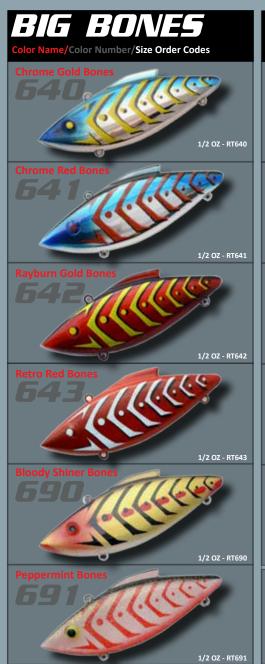
Super Trap-1 1/2 OZ - 4.75" Order Code: ST

**Target Species:** 

Largemouth Bass, Striped Bass, Muskie, Pike, Salmon, Bull Redfish

Equipped with 350 lb. wire-through harness, heavy duty split rings, and extra strong hooks.





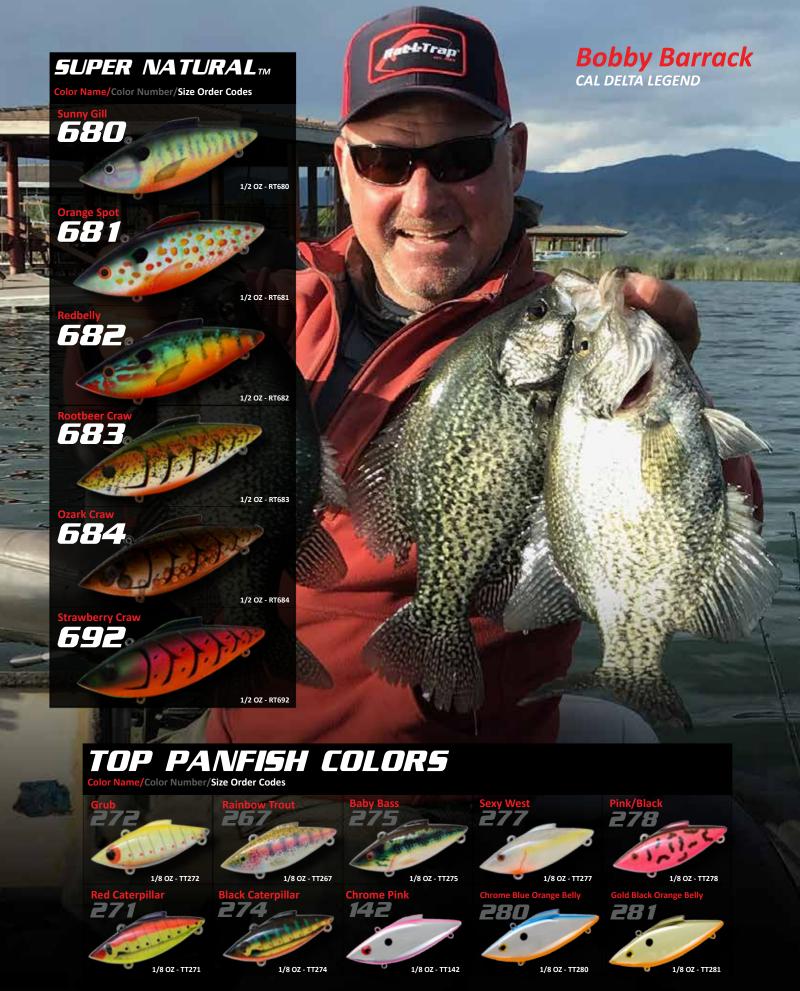


-The BIG BONES Series is a retro deal that started decades back with anglers using paint pens to mark bone patterns on the side of their 'Traps. The thick lines of the Big Bones create tremendous color contrast that fish can't ignore. We feel we've perfected this scheme with this series.

-The CLEAR TRAP Series allows more light to penetrate the lure, lighting up the colors giving them a glow and flash that attracts the fish.

 $\hbox{-} The \ \textit{MATTE SERIES brings out rich color tones that perform extremely well in low-light and stained water.}$ 







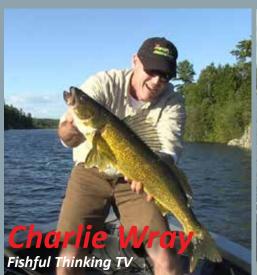
































## Color Name/Color Number/Size Order Codes



## Color Name/Color Number/Size Order Codes

HOLOGRAPHIC SCALES/HALO







# SUPER-NOVA TM

lor Name/Color Number/Size Order Codes Color Name/Color Number/Size Order Codes





1/4 OZ - MTL6 1/2 OZ - RTL6 3/4 OZ - MGL6















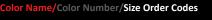














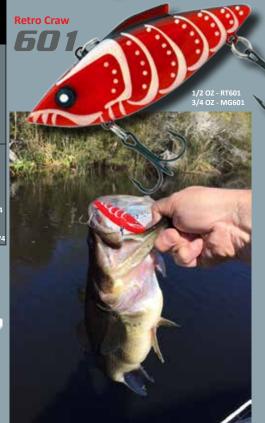


### Color Name/Color Number/Size Order Codes







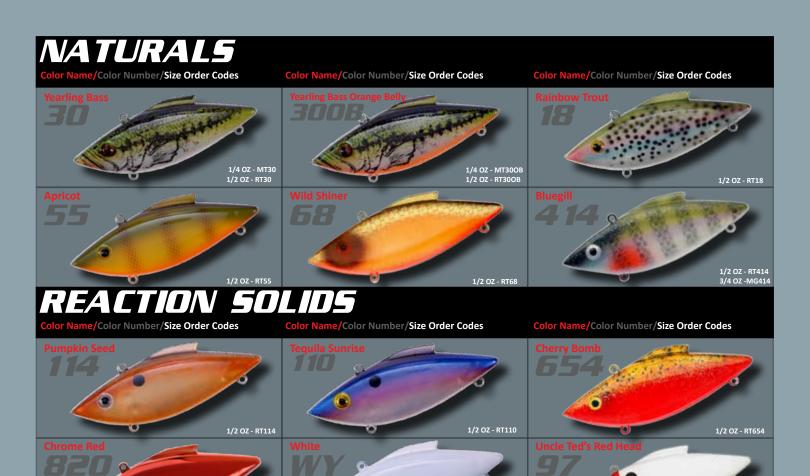


1/2 OZ - RT46WH

1/2 OZ - RT521 3/4 OZ -MG521

1/2 OZ - RT558 3/4 OZ - MG558

1/2 OZ - RT559 3/4 OZ - MG559







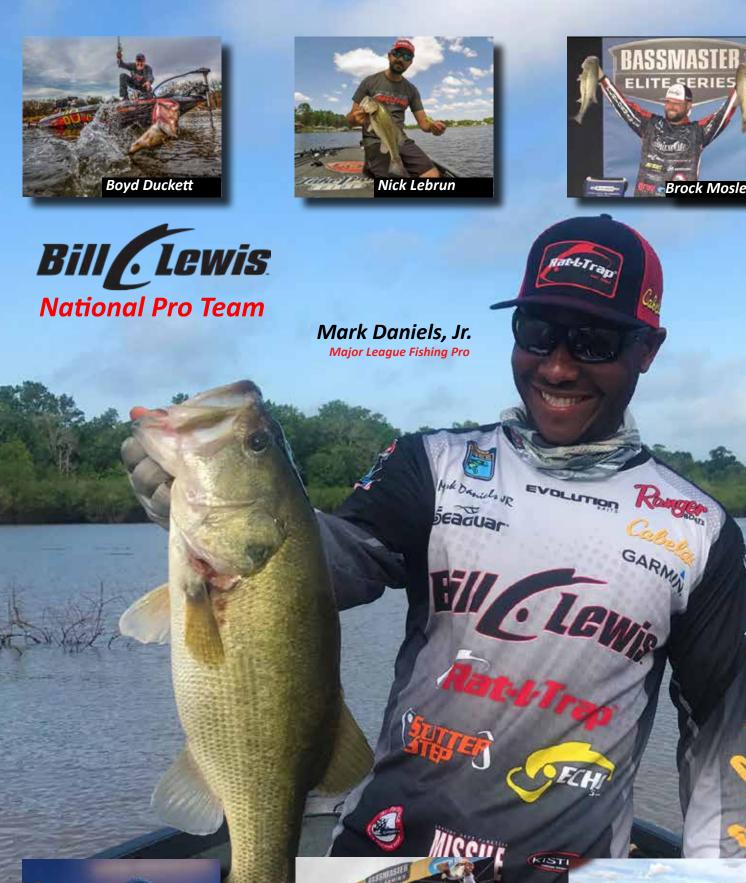
The different pitch this 'Trap packs is a hard-driving, low-frequency knocking sound that beats like a drum demanding strikes.

Select colors NOW AVAILABLE in ¾ oz larger size!





















# Hooks

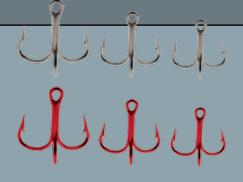


## Mustad, Triple-Grip

## Xtra short shank-Xtra strong

Our stock hooks are premium. They have the famous Triple Grip wide-gap to hold the hook set, are thick-gauged, and have a new extra short shank to come through cover better. As an added value to our customers we offer special factory pricing on our hooks for anglers that would like to buy them to replace old ones or to add to other baits.

Size 2: Order Code: SLH2 Size 4: Order Code: SLH4 Size 6: Order Code: SLH6



## Mustad<sub>®</sub> Tail-Chasers

Mustad<sup>®</sup> Tail Chaser Hooks are perfect additions to Rat-L-Traps, surface plugs, and jerkbaits. These feathered hooks add the life-like, tail-kicking action that entices the big bites.

Order Code: TC	Name	Description	Size
	Hooks		
	SLH2 12	12 PC BLACK HOOK	2

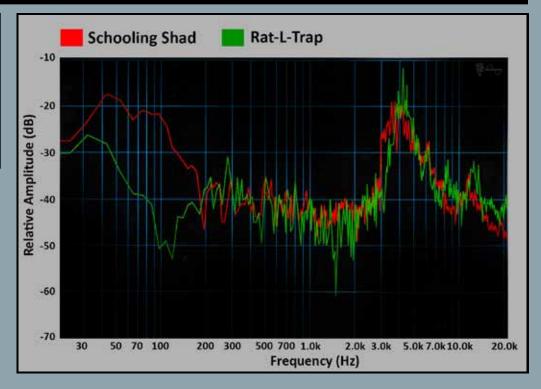


Name	Description	Size
Hooks		
SLH2 12	12 PC BLACK HOOK	2
SLH2 25	25 PC BLACK HOOK	2
SLH2R 12	12 PC RED HOOK	2
SLH2R 25	25 PC RED HOOK	2
SLH4 12	12 PC BLACK HOOK	4
SLH4 25	25 PC BLACK HOOK	4
SLH4R 12	12 PC RED HOOK	4
SLH4R 25	25 PC RED HOOK	4
SLH6 12	12 PC BLACK HOOK	6
SLH6 25	25 PC BLACK HOOK	6
SLH6R 12	12 PC RED HOOK	6
SLH6R 25	25 PC RED HOOK	6
TCH6R 3	TAIL CHASER 3 PC RED HOOK	6
TCH2R 3	TAIL CHASER 3 PC RED HOOK	2
TCH2W 3	TAIL CHASER 3 PC WHT HOOK	2

# Liv-N-Sound™

Independent test have proven that the Rat-L-Trap produces natural sounds which are nearly identical to sounds made by schooling shad under distress. These specific sounds are highly effective for attracting Bass and other game fish and for stimulating agressive feeding behavior.















Keep them fishing...Keep them catching...that's what develops a love for fishing, which is the lifeblood of <u>our</u> great sport.

-Buddy Lewis

Registered in U.S. Patent and Trademark Office

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